## CenturyLink receives Asia Pacific Hybrid IT Service Provider of the Year award from Frost & Sullivan for third consecutive year

## Award validates strong focus on driving digital transformation for APAC organizations

SINGAPORE, Oct. 25, 2017 /PRNewswire/ -- CenturyLink, Inc. (NYSE: CTL) has been named the Asia Pacific Hybrid IT Service Provider of the Year for a third consecutive year by Frost & Sullivan, a global growth consulting firm. The award recognizes the company's success in solving IT challenges for Asia Pacific businesses that leverage CenturyLink's comprehensive portfolio of hybrid IT services.



Digital transformation has become a top priority in Asia Pacific, and an increasing amount of companies are implementing formal strategies to support their efforts. With many IT departments moving towards agile, secure, and cost-effective infrastructures, these businesses are exploring the competitive advantages of on-premise, private clouds, public clouds, and hybrid IT environments.

CenturyLink is well positioned to continue serving as a trusted partner in APAC, offering a wide range of IT services that empower customers to deploy and manage cloud technologies. Additionally, CenturyLink creates value for businesses seeking to outsource workloads, network and infrastructure management with its self-sustained, co-managed, or fully managed hybrid IT services.

"CenturyLink demonstrates a strong focus on addressing the hybrid IT management needs of enterprises at varying stages of their cloud journey," said Nishchal Khorana, director, emerging technologies, cloud & data centers, digital transformation, Frost & Sullivan. "The service portfolio covers workloads, network, and infrastructure dimensions to provide a holistic value proposition."

CenturyLink is consistently developing and refining <u>tools and platforms</u> that help Asia Pacific enterprises achieve their transformation goals. CenturyLink aims to help enterprises improve operational efficiency, enhance business agility, deliver better customer experiences and better manage risk.

"Digital transformation involves an avalanche of cloud-based technology needs and

requirements, and in order to be successful at it, businesses have to get hybrid IT right," said Gery Messer, managing director, Asia Pacific, CenturyLink. "We are proud to receive this award as we believe it validates our achievements of meeting the unique, diverse challenges of APAC enterprises. Our highly talented employees are continually delivering effective services and solutions that help deliver a better customer experience."

## **About CenturyLink**

CenturyLink (NYSE: CTL) is a global communications and IT services company focused on connecting its customers to the power of the digital world. CenturyLink offers network and data systems management, big data analytics, managed security services, hosting, cloud, and IT consulting services. The company provides broadband, voice, video, advanced data and managed network services over a robust 265,000-route-mile U.S. fiber network and a 360,000-route-mile international transport network. Visit CenturyLink for more information.

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For further information: Stacy Seah, +65 6768 8080,

Stacy.Seah@centurylink.com

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