## CenturyLink positioned as a Leader in Gartner Magic Quadrant for Managed Hybrid Cloud Hosting, Asia Pacific, for third consecutive year

SINGAPORE, Dec. 5, 2017 / PRNewswire / -- CenturyLink, Inc. (NYSE: CTL) today announced it has been named a Leader in Gartner's Magic Quadrant for Managed Hybrid Cloud Hosting, Asia Pacific, for the third consecutive year <sup>1</sup>.

The report recognized CenturyLink's ability to execute and its completeness of vision. According to Gartner, "Providers that aim for market leadership need to demonstrate that they can address multiple markets within the region with the support of a competitive cloud platform, as well as associated managed and professional capabilities." Due to the region's large size and fragmented geography, providers need a strong market understanding of their target segments, as this will determine their geographic strategy, supported by competitive offerings.

"Being named a Leader in this space once again by Gartner validates our commitment to deliver hybrid cloud managed services that truly add value to our customers' business workloads with the right geographic requirements," said David Shacochis, vice president of Hybrid IT product management, CenturyLink. "We're continuing to deliver on a cloud strategy we've been articulating for several years by developing advanced technologies such as <a href="Cloud Application">Cloud Application</a> Manager (CAM), which simplifies deployment of enterprise workloads, managed services, and third-party cloud resources. Our CAM solution continues to resonate with our customer base."

Cloud adoption is expected to continue to increase. Gartner predicts that total public cloud services spending in the APAC region will grow to \$13.6 billion by 2019<sup>2</sup>, significantly more than the \$8.5 billion spent in 2016. Asian enterprises are increasingly running multiple cloud environments that are often operated and supported separately, so it is important for them to partner with a provider that delivers significant added value to meet their business needs.

## **Additional Resources**

- <sup>1</sup> Gartner, Magic Quadrant for Managed Hybrid Cloud Hosting, Asia Pacific, To Chee Eng et al., 31 October 2017.
- <sup>2</sup> Gartner, Press Release, "Gartner Says Public Cloud Services in Mature Asia Pacific Forecast to Reach \$10 Billion in 2017", 1 February 2017.

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## **About CenturyLink**

CenturyLink (NYSE: CTL) is the second largest U.S. communications provider to global enterprise customers. With customers in more than 60 countries and an intense focus on the customer experience, CenturyLink strives to be the world's best networking company by solving customers' increased demand for reliable and secure connections. The company also serves as its customers' trusted partner, helping them manage increased network and IT complexity and providing managed network and cyber security solutions that help protect their business.

SOURCE CenturyLink, Inc.

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https://news.lumen.com/2017-12-05-CenturyLink-positioned-as-a-Leader-in-Gartner-Magic-Quadrant-for-Managed-Hybrid-Cloud-Hosting-Asia-Pacific-for-third-consecutive-year