

## CenturyLink teambuilding results in donation to the Bahamas Red Cross

**MONROE, La., and WEST ORANGE, N.J., May 22, 2018** – In late April, over 400 employees and executives from [CenturyLink](#) got into the spirit of giving by participating in a corporate social responsibility experience to benefit **The Bahamas Red Cross**. The employees assembled over 2,400 hygiene care kits for the Bahamas Red Cross to distribute to victims of natural disasters.

**Impact 4 Good** ([www.impact4good.com](http://www.impact4good.com)), a company that runs socially conscious team-building activities, oversaw the community service activity with CenturyLink employees while they were in the Bahamas for a Circle of Excellence meeting. For this event, the activity's goal was to provide hygiene care kits to the Bahamas Red Cross in preparation for any potential disasters. Teams also wrote personalized messages of encouragement for each kit.

"We wanted to establish a strong connection with the local community, and realized there are many things people need when they're affected by a natural disaster," said Andrea Dyer, corporate events manager, CenturyLink. "We are proud to work closely with the Bahamas Red Cross and Impact 4 Good on something that will help make a difference with people during difficult times."

"Impact 4 Good has been proud to partner with CenturyLink since 2011, bringing philanthropic team building and community service to their Circle of Excellence events across the United States," said Alan Ranzer, Managing Partner and Co-Founder of Impact 4 Good. "Many companies talk about the importance of CSR, but CenturyLink continues to demonstrate an ongoing commitment to putting their corporate philanthropic values into action with energy, enthusiasm, and consistency where their employees and customers live and work, as well as where they gather to reward and recognize top performers."

After the event, Caroline Turnquest, Director General of the Bahamas Red Cross, graciously thanked the entire group. "The Bahamas Red Cross Society extends our most sincere gratitude to you for your generous donations of 2,400 Hygiene Care Kits which will be used to greatly assist those who are vulnerable and have been adversely affected by disasters."

CenturyLink has [a long history](#) of giving back to communities through a range of ongoing programs and initiatives.

The Bahamas branch of the International Red Cross began its work in 1939 under the auspices of the British Red Cross. The original purpose was to serve the relief needs of Allied troops in the

vicinity and particularly those stationed in the Bahamas. In 1945, as World War II ended, priorities shifted from treating wounded soldiers and sailors to treating and controlling disease and malnutrition. The Red Cross fell naturally into service in these areas and established a number of services to aid and care for children, the Center for Deaf Children among them. Today, the Bahamas branch is a humanitarian organization, responding to the needs of the most vulnerable in its communities. It has a vision that as a national society it will always be committed to the alleviation of human suffering. Every day, their mission is to improve the lives of the most vulnerable and respond to natural disasters through coordination and sustainable programs.

Miss Andrice Strachan, National Youth Officer at The Bahamas Red Cross, personally thanked the attendees for their amazing generosity.

### **About Impact 4 Good**

For over 12 years, Impact 4 Good has been an innovator in the team building industry, focused on national and international delivery of community-service based activities. Dedicated to providing programs that create significant bonding experiences across corporate teams while providing beneficial services and goods to those in need, they provide a unique value add to everyone involved. Impact 4 Good's clients include Fortune500 companies to start up organizations. The company has offices in New Jersey, and Washington D.C., and support staff nationwide. For more information visit [www.Impact4Good.com](http://www.Impact4Good.com) or contact Alan Ranzer at 301-214-1472, or [alan@impact4good.com](mailto:alan@impact4good.com).

### **About CenturyLink**

[CenturyLink](http://CenturyLink) (NYSE: CTL) is the second largest U.S. communications provider to global enterprise customers. With customers in more than 60 countries and an intense focus on the customer experience, CenturyLink strives to be the world's best networking company by solving customers' increased demand for reliable and secure connections. The company also serves as its customers' trusted partner, helping them manage increased network and IT complexity and providing managed network and cyber security solutions that help protect their business.

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