## CenturyLink and VMware offer program to ignite innovation and recognize customer excellence

## New initiative brings clients closer together, provides exclusive access and benefits

MONROE, La., Aug. 27, 2018 / PRNewswire / -- CenturyLink, Inc. (NYSE: CTL) and VMware, Inc. (NYSE: VMW) have launched the Catalyst Club, one of the industry's first leader-oriented networks designed to recognize IT experts and demonstrate their innovative use of technology to build value and drive growth. The program was announced last night during an awards ceremony held at VMworld 2018 in Las Vegas.

The Catalyst Club represents a distinguished group of business and IT leaders from various industries and geographies that are building transformative digital solutions that leverage CenturyLink services. Its members highlight the powerful combination of CenturyLink and VMware.

Catalyst Club member <u>Ingram Micro</u> received the Partnership Award at Sunday night's ceremony for having built a strong, long-lasting client base over years of innovation, continually evolving to meet their customers' requirements. The company was recognized for its achievements in front of thousands of VMworld attendees.

"Given our years of experience working together, I can think of no better venue for the launch of Catalyst Club than by shining the VMworld spotlight on the mutual customer success that CenturyLink and VMware have enabled over the past 15 years," said David Shacochis, vice president of product management, CenturyLink.

"The VMware partner community is something we work hard to nurture. CenturyLink is certainly a highly valued partner and we look forward to continuing to provide value for our mutual customers. We're excited about the Catalyst Club as an opportunity to demonstrate the strength of our solutions, and the real world impacts we are having on businesses," said Ajay Patel, senior vice president of product development, cloud services, VMware.

CenturyLink and VMware are committed to showcasing the ingenuity of their mutual customers, and the two companies will leverage the Catalyst Club program to gather candid feedback and service ideas by giving clients exclusive access to product roadmaps and strategic briefings. Companies interested in joining the program should send an email to <a href="mailto:theCatalystClub@conversionam.com">theCatalystClub@conversionam.com</a>.

CenturyLink is a VMware Premier Cloud Provider Partner and offers its fully private cloud service, CenturyLink® Private Cloud, on VMware Cloud Foundation™ and is among a select group of **VMware Cloud Verified** partners.

## **Additional Resources**

- For more information on CenturyLink's partnership with VMware, visit: CenturyLink.com/vmware
- To learn more about CenturyLink's private cloud offering: <a href="https://www.ctl.io/centurylink-">https://www.ctl.io/centurylink-</a> private-cloud-on-vmware-cloud-foundation/

## **About CenturyLink**

CenturyLink (NYSE: CTL) is the second largest U.S. communications provider to global enterprise customers. With customers in more than 60 countries and an intense focus on the customer experience, CenturyLink strives to be the world's best networking company by solving customers' increased demand for reliable and secure connections. The company also serves as its customers' trusted partner, helping them manage increased network and IT complexity and providing managed network and cyber security solutions that help protect their business.

SOURCE CenturyLink, Inc.

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