

## **Lumen and J-Stream to deliver secure, reliable CDN services to organizations in Japan**

*Collaboration to help meet transformational needs of customers who require large-scale, high performing global content distribution for the 4th Industrial Revolution*

SINGAPORE, Jan. 6, 2021 /[PRNewswire](#)/ -- [Lumen Technologies](#) (NYSE: LUMN) announced today a newly established relationship with [J-Stream Inc.](#) (J-Stream) to deliver secure, scalable and high performing Content Delivery Network (CDN) services to customers in Japan. The collaboration allows both companies to better meet the requirements of major corporations, broadcasters, and video game and over-the-top (OTT) operators in the country that require large-scale, global distribution of content.

The Asia Pacific CDN market is experiencing disruptive growth due to the rapidly increasing number of Internet subscribers and consumption of content over smartphones and other portable devices. The CDN market in Asia Pacific and Japan is projected to record the highest growth rate in 2020, increasing 31.7% year over year, according to [IDC Worldwide Content Delivery Network Forecast, 2020-2024 \(#US45289220, May 2020\)](#).

To support this demand, Lumen recently doubled its CDN footprint in key APAC markets, strengthening its capacity in 11 major cities across the region. In Japan, local points of presence in Osaka and Tokyo promote high-performance delivery of video and web applications, while an in-country network operations center (NOC) and Japanese customer success teams offer tailored support across the Lumen portfolio. Additionally, Lumen offers a comprehensive application delivery platform encompassing video and web delivery, mesh delivery technology, multi-CDN orchestration, digital download optimization, high-performance object-based storage, as well as edge computing. The Lumen CDN is trusted by 9 of the world's 10 largest media companies.

Melissa Margolius, Senior Director, Wholesale Sales, Lumen Technologies Asia Pacific, commented: "Together with J-Stream, we aim to help customers in Japan deliver their rich content to audiences and users globally, reliably and successfully. Customers will be able to tap into Lumen's high-performance, extensive global delivery network and benefit from our edge-based service offerings and key features like our object storage capabilities. In recent months, we have also expanded our global delivery models, especially across Asia Pacific and Latin America, to enable our customers to deliver their content in some of the hardest to reach locations in the world."

J-Stream, the first company to offer streaming services to Japan since its inception in 1997, brings unparalleled experiences, local market knowledge and a strong track record in the online

video spectrum to the collaboration.

Mayumi Hayasaka, Corporate Officer, CDN & Video Platform Business Unit, J-Stream said: "Today, we are seeing tremendous demand for large-scale distribution of content amongst Japanese and international companies based here. This stems from the large-scale events we have in Japan that is of interest internationally, as well as video games with a huge global following, and video and audio content that is popular all over the world. In addition, Internet traffic is on a significant upward trend, and is expected to continue to increase in the future considering recent world events, the spread of telework, and an exponential increase in online events. The scale and strength of Lumen's network will allow us to expand our services and we also look forward to leveraging a multi-CDN configuration including Lumen CDN to further ensure the reliability and stability of our content delivery services to customers."

#### **Additional Resources:**

- More information about the Lumen CDN platform can be found [here](#).
- Explore the Lumen global network [here](#).

#### **About Lumen Technologies:**

Lumen is guided by our belief that humanity is at its best when technology advances the way we live and work. With approximately 450,000 route fiber miles and serving customers in more than 60 countries, we deliver the fastest, most secure platform for applications and data to help businesses, government and communities deliver amazing experiences. Learn more about the Lumen network, edge cloud, security, communication and collaboration solutions and our purpose to further human progress through technology at [news.lumen.com](https://news.lumen.com), LinkedIn: /lumentechologies, Twitter: @lumentechco, Facebook: /lumentechologies, Instagram: @lumentechologies and YouTube: /lumentechologies. Lumen and Lumen Technologies are registered trademarks of Lumen Technologies LLC in the United States. Lumen Technologies LLC is a wholly owned affiliate of CenturyLink Inc.

*\* The Lumen brand was launched on Sept. 14, 2020. As a result, CenturyLink Inc. is referred to as Lumen Technologies, or simply Lumen. The legal name CenturyLink, Inc. is expected to be formally changed to Lumen Technologies, Inc. upon the completion of all applicable requirements.*

#### **About J-Stream:**

J-Stream Inc. is synonymous with streaming services in Japan since its foundation in 1997 as the first company to offer streaming services. With J-Stream's own CDN as the core, the company offers end-to-end video business solutions from content distribution to creative services and video ad services. Besides having an unparalleled track record and vast experiences on many

important projects in the online video spectrum, J-Stream has the largest market share in Japanese online video platform market today.

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Additional assets available online:



<https://news.lumen.com/2021-01-05-Lumen-and-J-Stream-to-deliver-secure-reliable-CDN-services-to-organizations-in-Japan>