

Movearoo, a Free Nationwide Moving Resource, Eases Stress for Customers in Tough Economy

DALLAS, DENVER and NEW YORK, July 9, 2009 – [Movearoo](#), a free program designed to reduce the stress and anxiety associated with moving, is celebrating its anniversary. Since it began a year ago, Movearoo has helped over 1.3 million people nationwide and has generated positive feedback from many users.

“Movearoo has been a bigger help than I imagined it would be,” said one satisfied user.

“Everyone experiencing a move should use Movearoo.” Said another: “My experience has been very quick and accurate. I really like it and would recommend it to friends and family.”

Today, Movearoo continues to help people -- both those moving and those comparison shopping - - save money on home services and gain control of monthly home-related expenses.

Movearoo, established by leading communications companies, including AT&T, [Qwest](#) and Verizon, is a nationwide program designed to ease the process of shopping for and establishing essential home services such as high-speed Internet, television, phone, electricity, gas and more.

People can take advantage of the Movearoo program by visiting [Movearoo.com](#) or by calling 1-877-771-0771 to speak with a representative. Customers moving out of a participating company’s service area can be referred to Movearoo for information on home-connection services available at a customer’s new address. Simple and easy to use, the Web site also offers integrated online ordering of those services.

Visitors to the secure site simply type in their address and, in seconds, they’ll see a list of the prices and plans available from participating providers for their specific address.

Originally designed to simplify time-consuming tasks for the more than 20 million households who move each year, Movearoo has benefitted an additional segment of users. “Many customers have discovered Movearoo is a useful tool to help them save money,” said Chip Smith, chief marketing officer of WhiteFence, the company that powers [Movearoo.com](#). “By comparing their current services to the available options at their existing address, people can save on their monthly household expenses by switching to a service more aligned with their current needs.”

In addition to comparison shopping for many home services, the site also provides helpful tools for those moving. An interactive moving checklist to ensure the move goes smoothly, a free onal community information are all available tools designed to help minimize the hassles often

associated with moving.

About Movearoo:

Movearoo is a powerful online marketplace for consumers to shop for, order and save money on home essential services such as phone, TV, Internet and utilities. Movearoo was established by leading communications companies including AT&T, Qwest and Verizon to enhance a customer's experience in establishing new communications services and to simplify a normally hectic transitional time like moving. Additional companies participating in the Movearoo program include EMBARQ, Frontier Communications, Hawaiian Telcom, TDS Telecommunications Corp. and Windstream Communications. The Web site was developed and is powered by WhiteFence, the nation's leading online comparison-shopping marketplace for residential home services.

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