Self-service tools and a speedy internet are key for remote work success

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Lumen expands the digital buying experience with Fiber+ Internet

Late adopters to new networking technologies were caught off guard by the pandemic. As the workforce moved from the office to the home, they moved farther and farther from a fixed corporate location which made it difficult for businesses to adjust to changing network needs.

The pandemic forced workers into interactive video calls for collaborating and home internet services for sending and receiving large amounts of data – all things that run more efficiently with fast, symmetrical internet speeds. Small and medium-sized businesses had no choice but to seek an adaptive networking environment that could quickly scale their network.

Lumen Technologies saw the need and created the solution. Lumen uses the intelligence built into their platform to recognize how customers are using their technology solutions so they can adapt quickly to those learnings. One of the key findings – a growing desire by customers to have "real-time" control over the purchasing, configuration, and management of their networking, security, cloud and communications solutions. In response, Lumen rolled out its self-service online digital interaction interface, Control Center, for businesses to do just that. They have now expanded that digital buying experience with the launch of Fiber+ Internet, making it simple to add fast, symmetrical broadband service between offices and employees.

With speeds approximately ten times faster than the average U.S. internet service, Fiber+ Internet offers scalable, business-class, fiber-based internet connectivity suited for the needs of small and medium businesses. Symmetrical speeds of up to 1 Gbps are ideal for connecting office locations and users to the resources they need to run their daily operations. Plus, the self-service option with a streamlined digital portal makes it simple to upgrade network capacity as business needs grow and evolve. Fiber is one of the fastest forms of broadband technology, designed to keep up with the real-time data applications that offices and work-from-home employees need.

"Lumen Technologies provides the platform for innovation that meets the needs of today and tomorrow. With Fiber+ Internet and a self-service solution, we make it easier for businesses to

get all the speed and performance they need, when they need it, where they need it and how they need it," said Susie Stanek, senior manager, Lumen product management. "Lumen allows businesses to develop a corporate culture around empowerment. The quick deployment of services can help businesses do amazing things in the 4th Industrial Revolution."

Fiber+ Internet is the latest key enhancement to the **Lumen Digital Buying Experience**, which already includes Hyper WAN, DDoS Hyper, and Dynamic Connections IP VPN. For more information about Lumen Fiber+ Internet, go to **https://www.lumen.com/en-us/networking/business-fiber.html**

https://news.lumen.com/Self-service-Tools-and-Speedy-Internet-for-Remote-Success