

Live Marketing and CenturyLink win International Business Award



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Live Marketing, an award-winning creative agency, and [CenturyLink](#), its client, earned a silver Stevie® Award in the 2017 International Business AwardsSM. Live Marketing was responsible for the creative strategy and implementation of the project which was honored in the Live Event Category. Judges praised the exhibit for its interactive and personalized visitor experience, calling the program “effective and innovative” and citing its “impressive metrics.”

<https://news.lumen.com/awards?item=1035>