Lumen partnering with Fairygodboss to create active allies in the workplace



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Look closely at your co-workers sitting nearby or occupying that on-screen virtual meeting box. Which ones do you consider allies? Do they actively support your work, career goals, and personal needs? Is "allyship" a critical part of your company's diversity strategies.

Lumen's Julia Fraser, senior vice president of customer success, joined a panel of Employee Resource Group (ERG) experts to answer those questions during the *Are You Doing Allyship Wrong? Here's How to Support Your Coworkers as an Active Ally* panel discussion on Oct. 13 at 3:25 p.m. EDT at the <u>Fairygodboss Galvanize Summit</u>. The virtual conference was held on <u>Hopin</u>.

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Julia was joined by Mona Babury from Pfizer and Alison Cupito of Accenture to discuss what

being an active ally is all about. The trio shared how they became active allies, ways employee allies can rise above being performative, and how companies can support employees in their allyship journeys. Kumud Bika, Vice President of Account Management for The Muse, acted as moderator. Catch up on these discussions with Julia Fraser on <u>Fairygodboss's dedicated</u> <u>playlist</u>.

As head of Lumen's customer success organization, Julia leads a team of more than 800 professionals tasked with strengthening relationships and building long-term success for its Enterprise customers. She understands the importance of staying connected to employees and supporting them along their career paths.

"I'm thrilled to be speaking at *Galvanize* hosted by our partner Fairygodboss to discuss how together we can be greater allies to our coworkers of every race, gender, religion, sexual orientation, and ability. I'm a proud executive sponsor of Women Empowered, one of our eleven diverse employee resource groups, which actively advocates for gender equality and employee mentorship opportunities-key for professional growth," Julia said.

"Allyship aligns with one of Lumen's Success Enablers, Be Inclusive, which encourages us to invest in the success of others while recognizing and embracing all differences and viewpoints," she continued. "Lumen employs thousands of individuals globally. One of our strengths is the diversity of our people and our commitment to fostering a diverse and inclusive culture. We are a stronger company when our people are just as diverse as our global customers. As one of America's best employers for diversity and women, we are especially excited to welcome Kate Johnson as Lumen's first female CEO!"

Now in its sixth year, *Galvanize* by Fairygodboss - the largest career community for women - is the leading summit designed to convene leaders of ERGs, executives, diversity leaders, talent

leaders, and allies to discuss how together we can accelerate the path to gender equality in the workplace. Earlier this year, <u>Lumen partnered with Fairygodboss</u> for a variety of information events during Women's History Month.

"We are excited to continue our partnership with Lumen for *Galvanize* - our annual gender diversity summit featuring Julia Fraser as one of our panelists. Julia's leadership as an executive sponsor of Lumen's Women Empowered ERG is inspiring," said <u>Romy Newman</u>, Fairygodboss co-founder. "Lumen's unifying principles make it a unique and thoughtful employer that is helping to lead the way toward progress in diversity, equity, and inclusion. Together we are on a mission to empower women and champion allyship in the workplace."

Lumen's partnership with Fairygodboss is one of many initiatives the company has launched around diversity, equality, sustainability, and social responsibility. Lumen's **ERGs** include the Alliance of Black Technology Professionals, Lumen Friends for disability support, and Global Community, which focuses on positively impacting the global environment and creating employee-friendly workplaces.

As a testament to our work culture, Lumen Technologies has been named to Forbes' list of <u>World's Best Employers 2021, America's Best Employers for Diversity</u> and <u>America's</u> <u>Best Employers For Women 2021</u>. The non-profit <u>JUST Capital</u> recently announced with its media partner CNBC that Lumen Technologies has been named to the <u>2022 Rankings of</u> <u>America's Most JUST Companies</u> and Newsweek's list of <u>America's Most Responsible</u> <u>Companies 2022</u>.

Learn more about Lumen's history of awards here.

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